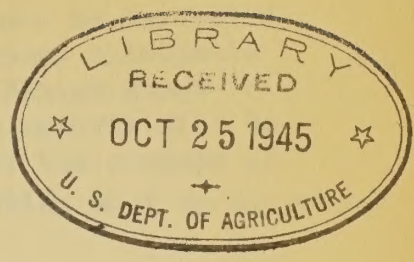


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UNITED STATES DEPARTMENT OF AGRICULTURE
Agricultural Adjustment Administration
And Extension Service Cooperating
Washington, D. C.



August 18, 1939

TO STATE EXTENSION EDITORS AND STATE OFFICE ASSISTANTS:

Enclosed is the AAA INFORMATION CALENDAR for the month of September, with special tips about coming events and developments in AAA, and suggestions for pictures. The calendar, as we have pointed out before, is not complete, but it does indicate parts of the AAA program which will receive emphasis during the period covered. We suggest that you may wish to check with your State AAA Committee about parts of this material which apply to your State.

Sincerely yours,

Duncan Wall

Duncan Wall, Chief
Regional Contact Section
Division of Information

Approved by:

C. W. Warburton
C. W. Warburton
Director, Extension Work

Enclosure

#607

- Wheat:** Wheat loans will continue and reach a new peak as harvested grain goes into storage. Notification of wheat allotments in winter wheat states will be completed. Winter wheat seeding will be in full progress. Progress reports will be available on price adjustment payments. For the purpose of the 1940 program the non-wheat allotment option must be exercised soon (See State Committee for date.)
- Corn:** The corn resealing program will be in full swing, and the bins purchased by the Government to store shelled corn delivered to the Commodity Credit Corporation will be set up in Corn Belt counties. The proclamation regarding the corn quota, if one is necessary, will be made by the Secretary not later than September 15; if necessary a referendum would be held within 20 days after that date. Price adjustment payments on corn will be more than half completed during the month and agricultural conservation payments should start during the latter half of the month. The regular fall educational program will be held for county and community committeemen starting about September 10. (See special tips.)
- Cotton:** Price adjustment payments will be going out during September. Loans will probably be made during the month, if there is a 1939 loan program for cotton. In Washington, plans will be made for an educational program preliminary to the referendum, and forms will be prepared for a referendum. Farmers have received marketing cards and will be using them in connection with the sale of their cotton. County and community committeemen will be working on cotton acreage allotments for 1940. A marketing quota may be proclaimed for the 1940 cotton crop in September, and a referendum held before December 15 (this information is for release only after an announcement is made in Washington and after checking with the State AAA Committee.)
- Tobacco:** Flue-cured tobacco is being marketed in North Carolina and Virginia. Harvest of Burley and dark tobacco will be completed early in September. Instructions for holding a referendum on flue-cured tobacco have been forwarded to county committees. Indications are that the 1939 flue-cured crop will be large enough to bring supplies up to the quota level. If so, the proclamation of a quota will be made not later than December 1, and the referendum held within 30 days after that.
- Crop Insurance:** September 15, September 20, September 30, October 15, and October 30, depending on the area, have been set as the final dates for accepting applications for crop insurance on the 1940 wheat crop. (See special tips.) Most of the indemnity payments in the winter wheat area will be paid by September, but payments in the spring wheat area will be in full swing.

Compliance:

East Central Region--The check-up of compliance with the conservation program will continue during the month.
Northeast Region--Measurement of wheat allotments for 1940 will begin. Southern Region--Committeemen will complete the check of compliance with the conservation program.
Western Region--Checking of compliance with the 1939 conservation program will be completed in most states, and the 1940 compliance check will begin in winter wheat states. 1940 general allotments will be announced for states. 1938 conservation payments will be wound up, as will 1939 price adjustment payments. Farmers will begin receiving 1939 agricultural conservation and range conservation payments.

Meetings.
Speeches and
Miscellaneous:

Northeast Region--Charles D. Lewis, assistant director of the division, and a woman representative of consumers, will discuss "The AAA and the Consumer," over the Colonial Network (Boston) Friday, September 8; this is one of a regular monthly series of AAA programs over this network. Administrator R. M. Evans is scheduled to speak at a county-wide farmers' picnic in Lehigh County, Pennsylvania, to be attended by farmers, business and professional men. The picnic was arranged by the Lehigh County AAA Committee.

(Educational meetings for the North Central Region are listed under "Corn Program," and for the Western Region under "Special Tips on Coming Events and Developments in AAA.")

Soil-conserving
and Soil-build-
ing crops:

North Central Region--Application of lime and superphosphate, building of terraces, dams and reservoirs; weed control practices; forestry improvement practices; fall seedings of alfalfa, timothy, redtop, and western wheat grasses.
Northeast Region--establishing new seedings; seeding green manure and cover crops; pasture improvement practices; making new seedings to restore seedings lost by the drought, up to September 10 under the AAA emergency program.
Western Region--Application of lime in areas where it is needed; seeding winter cover crops in some areas; building dams and reservoirs for water conservation; contour ridging, construction of terraces; tree planting in some areas.
Southern Region--In some areas the following practices can be carried out: Planting winter legumes and applying superphosphate, basic slag, and rock phosphate; application of ground limestone; terracing where cotton and other crops have been harvested; contour ridging of pastures; establishing pastures and application of lime and superphosphate in connection with this practice. East Central Region--Application of ground limestone; application of phosphate to pastures and fields where grass or clover will be needed; terracing; seeding clover, Austrian winter peas, vetch, timothy, redtop and other grasses, red clover and alfalfa in certain areas.

TIPS ON COMING EVENTS AND DEVELOPMENTS IN AAA

1. The corn resealing program will be in full swing during September, and much information can be originated in the field on this subject and others relating to the corn program. Briefly, here are the main facts about the corn situation: As stated last month, there are 257,000,000 bushels of 1937 and 1938 corn under the loan. It is expected that loans on a good share of this will be renewed. For storing their corn an additional 12 months, farmers will receive a storage allowance of 7 cents per bushel. The self-insurance plan costs the farmer one-fifth a cent per bushel. Steel bins, purchased by the Commodity Credit Corporation for storing corn at country points, are being set up in Corn Belt counties to handle corn delivered in payment of loans. These bins will store over 43,000,000 bushels of corn. The August crop report estimated the 1939 corn crop at 2,459,888,000 bushels. The proclamation of a marketing quota referendum, if it is determined that a referendum is necessary, will be made by September 15, and a referendum will be held by October 5. A recent amendment to the marketing quota provisions of the Agricultural Adjustment Act of 1938 makes it possible for farmers to market all the corn they produce whenever a corn marketing quota may be in effect, provided they keep within their corn acreage allotments.
2. Where radio is used for AAA information work, now is a good time to plan radio broadcasts on the 1940 program and phases of the 1939 program which are still developing. Fall broadcasting schedules will soon go into effect.
3. In all regions there are soil-conserving and soil-building practices which farmers can carry out only in the fall. In many areas this will be the last opportunity for information on practices until next spring.
4. Since the deadline dates for accepting crop insurance applications on wheat in the county offices have been set, information work should stress these deadlines and the fact that farmers must complete their applications and pay their premiums before the crop is planted. Progress stories on the number of crop insurance applications are suggested by the deadline dates.
5. Progress reports are available on 1939 wheat loans, and press material could be released on this subject. Nationally, about 50,000 loans on a little over 37,500,000 bushels of wheat had been made by the middle of August.
6. September will be a good time to make arrangements for handling information work in regard to farmer-businessmen meetings which will be held during the coming winter.
7. Preliminary data on soil conservation practices carried out under the 1938 AAA Farm Program are available in the states. County and State press releases on these accomplishments, stressing soil conservation features, could be prepared in the field.

8. Practically all states have the county fair exhibits on hand, and plans could be made to show these at meetings this fall and coming winter--at businessmen conventions, pres association meetings, marketing association meetings, and other groups.
9. September 10 is the deadline for planting seed furnished by the AAA under the special drought program in Northeastern states. Under this program farmers whose hay and pasture seedings were destroyed by the drought, may obtain seed through the AAA to restore these seedings.
10. Some work will be done on the 1940 program in September: Western Region--The national Range Conservation Program will be announced, and the general allotment for the 1940 program will be established for states. Designation of special areas may be announced for such crops as potatoes and vegetables. District and county meetings will be held on the 1940 program after which, in some areas, the sign-up of "farm plans" for 1940 may get underway. The national ACP Bulletin will be reissued. Southern Region--Details of the 1940 conservation program will be announced late in August or September. (This is true of all regions.) Northeast Region--Plans are being made to complete regional and state bulletins on the 1940 conservation program by the latter part of September. East Central Region--Work will be going forward on state bulletins on the 1940 program.

SUGGESTIONS FOR PICTURES WHICH MAY BE TAKEN DURING SEPTEMBER

1. Range practices, such as building dams and reservoirs for water conservation.
2. Reseeding practices under the special drought program in Northeastern states.
3. Even though a recent memorandum suggested getting pictures of the first steel grain bins to arrive in the counties, there is additional opportunity to get pictures of these bins as they are set up and filled, especially where counties were unable to arrange for pictures of the first bins. In connection with this, there will be ample opportunity to take good pictures showing storage of corn on farms, and of cribs or bins being constructed on farms for storing corn this fall.
4. Fall soil-building and soil-conserving practices.
 - a. Establishing fall seedings.
 - b. Applying fertilizers in connection with legume and clover seedings.
 - c. Tree planting in some areas.

